

ANGÉLICA DEL ROCÍO DIOS JARAMILLO

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EDUCATION

Parsons The New School of Design (New York, NY) 2013 – 2017
BBA: Strategic Design and Management, Global Studies Minor

American International School of Mozambique (Maputo, MZ) 2008 – 2013
IB International Baccalaureate Bilingual Diploma (Spanish and English)
MYP Middle Years Program Diploma

ACHIEVEMENTS

Conventions

Makers Faire 2017
NYC Media Lab Demo 2017

Academic Honors

Bachelor's in Business Administration (GPA: 3.8)

Hugo Boss Sustainable Impact Finalist 2017

Presented *Ch.2* in private critique for Parsons Faculty and Brand Representatives.

Parsons BBA Symposium 2017

Presented group thesis, a 50th year anniversary campaign proposal for Sesame Street: *Cookie Monster Cookie Sale*.

Immersive Storytelling Symposium 2017

Presented Parsons x Panasonic collaboration *Halcyon*, a wearable for social health and wellness.

Parsons BBA Symposium 2016

Presented Research & Development Methods project *Urban Resilience: Improving Mobility for the Visually Impaired Community in NYC*.

NIRSA* T-shirt Design Awards

National Intramural Recreation Sport Association
2017 1st place sports clubs
2017 1st place one color
2015 2nd place intramurals

SKILLS

Languages

Fluent in Spanish and English, advanced in Portuguese, intermediate in French.

Adobe Suite

Illustrator, InDesign, Photoshop, Xd, Premiere Pro

Microsoft Office

Excel, PowerPoint, Word,

Fine Arts

Drawing, Mixed media, Painting, Sketching, Sculpting

Programs:

Google Apps, Google sketch, Keynote, Statcrunch, Tableau, Touchnet, Wordpress

Other:

Ethnographic Research, Storytelling, Social Media, Organizing & Direct action

INTERESTS

Volleyball, Swimming, Rock-climbing & Bouldering
Languages, Literature, Food, Film & Cinema
Social Justice, Development & Political Organizing

EXPERIENCE

forceMAJEURE Junior Project Manager

January 2019 - Present

As part of the account management team responsibilities include preparing proposals, budget trackers, timelines and managing design projects through completion. Maintaining healthy relationships and constant communication with clients and other important stakeholders. Working closely with design and production team to meet client's expectations and assisting in competitor audits, category codes and other research as needed.

AIGA Strategic Initiatives Program Assistant

November 2017- December 2018

Assisting the director of strategic initiatives in all stages of management for strategic initiatives: Women Lead, Diversity & Inclusion, Design for Democracy, and Design for Good. Project management, and acting as a liaison with their respective volunteer task forces and committees. Other responsibilities included event planning, designing and branding official documents, research, creating toolkits and programs to be activated at a chapter level.

Amplify/ Worldstudio Internship

October-November 2017

Part of the design and production team for Worldstudio's Amplify project and its exhibition at Museum of Arts and Design. Responsibilities included designing, website editing, social media promotion, image research and event planning.

Yeh IDEology Internship

October-November 2017

Creative intern in charge of social media content and visuals, communication strategies and SEO projects. Part of a group of dedicated professionals operating as a collaborative team with the common objective of building innovation into the creative industry.

SVA Impact! Strategies for Creative Intervention

June 26-30 2017

Program assistant for a week-long intensive post-graduate design strategy course. Responsibilities included setting up for program, preparing materials for lecture, completing paperwork for guest speakers, assisting participants with design tools and exercises and leading creative sessions.

Thesis: Sesame Street Campaign Consulting

Spring 2017

Semester-long consulting project with Sesame Workshop for Sesame Street's 50th year anniversary and Yellow Feather Fund public launch. Campaign proposal for an interactive cookie sale that teaches children the value of raising money for charity.

Hugo Boss Sustainable Impact

February 13-March 8, 2017

Four week-long interdisciplinary challenge to incorporate sustainability in the selection of materials, supply chain and product lifestyles. Focus on cradle-to-cradle system focusing on materials that could be re-used through different reconstruction processes whilst converting consumers into users.

Parsons x Panasonic Collaboration

Fall 2016

Semester-long interdisciplinary collaboration to develop wearables that improve social health, sub health and cardiovascular conditions. Developed *Halcyon*, a wearable for immersive meditation designed for the millennial lifestyle, to relieve everyday symptoms of anxiety.

Department of Athletics and Recreation

December 2014 - May 2017

OFFICE MANAGER: Administrative tasks and standard office responsibility, supervision and training of new employees, event planning, and leadership in off-campus activities. Additionally responsibilities included promotion and graphic design.

GISS | Global Issues Service Summit

May 2011 & 2012

Participation in week-long conference on social work and development led by youth in Africa. Presented a year long research project that explored implementing the arts to teach English to rural children at different ages in 2012 (Johannesburg, South Africa). Part of the student leadership team as event coordinator for the summit and chairperson for Graça Machel and Matthew Booth in 2011 (Maputo, Mozambique).